

Exclusive Invitation To Leaders! Asia Pacific HR Summit 2011

Date: 18th November 2011 Venue: Jumeirah Himalaya Hotel (Next Shanghai New International Exhibition Center)
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第二届 亚太区人事高峰会

Dear Guest,

In 2010, **ASIA HR Summit** attracted over 150 participants from high-profile companies. Working with Blessing White, **ASIA HR Summit** discussed EMPLOYEE ENGAGEMENT which is proportionate to productivity and retention within the company. Blessing White's 2011 Engagement Report supports that the more engaged the employee is, the happier they are, the more they will put in more work and effort, produce results, and stay unquestionably loyal to their company. Engagement proved to be extremely imperative to eminent executives and the HR management force.

This year, our **Asia-Pacific HR Summit** 2011 in Shanghai is an extensive conference that will cover a thorough synopsis of practical HR procedures and information that will significantly aid in **SUSTAINING GROWTH WITH AN EFFECTIVE WORKFORCE**. **APAC HR Summit** will help prepare China's leaders and workforce to embrace an ever-changing economy and growing urbanization to further understand China's unique process of human resources management and development.

2010 年亚洲人事峰会迎来了 150 名企业高层参与者，与全球咨询航母 Blessing White 一同，就“员工敬业度”为主题进行深度研析，公布了“2010 年度员工敬业度调查报告”等一系列研究成果！

2011 年我们再次站在梦幻之都，世界的前沿-上海，与来自全球的资深专家学者齐聚一堂，再次为中国开创 21 世纪人才战略！

Topics

Engineering a Strategy-Driven Workforce / 为企业策划战略驱动的人力团队

--- Dr. Tom Janz | Chief Scientist | PeopleAssessments.com, Kevin Rutherford | CEO | TalentLeap

The Competitive Strategy Profiler: Quick Looks and Deep Dives / 一项有竞争能力的战略探查

--- Dr. Tom Janz | Chief Scientist | PeopleAssessments.com

Executing Winning Competitive Strategies-Challenges and Opportunities in China / 必赢绝技- 在中国要如何利用机遇战胜挑战

--- Moderator: Andy Wong | CEO | ActiveXSearch

Restoring Trust in Financial Professionals and their Brands / 金融危机受害者的自信心重塑以及品牌再造

--- David Schulman | CEO | Veris Benchmarks

Strategic Workforce Planning / 人力团队战略规划

--- Kevin Rutherford | Chief Learning Officer | Talent Management Academy

Collecting and Delivering 360 Degree Feedback / 360 度全方位立体反馈

--- Dr. Ron Page | CEO | Assessment Associates International

The ABCs of Online Talent Assessment / 网上人才测评工具的要点

--- Dr. Tom Janz | Chief Scientist | PeopleAssessments.com

An Assessment Implementation at a global banking corporation / 一家跨国大银行的人才测评工具使用过程

--- Henry Chamberlain | Henry Chamberlain Consulting

Employee Engagement: Each One Counts / 员工敬业度新解：关注每一个员工

--- Gabor Nagy, Chief Consultant of HRO

Influence Motivation Persuasion (IMP):The Most Important Skill You Must Have Today / 必有绝技：如何影响、激励及说服别人

--- Jeff Tan, Peak Performance for REV Training and Coaching

Speakers



Kevin Rutherford serves as the Chief Talent Strategist for the Talent Management Academy. Kevin is also Principal of Talent Leap, a Human Capital consulting company specializing in enhancing, improving and optimizing the way companies develop, deploy and retain their talent. Kevin brings more than 25 years of human resources leadership in the retail, banking and grocery industries.

STRATEGIC WORKFORCE PLANNING (SWP)

As simple headcount calculations give way to a complex mix of economic, global, and multi-generational considerations, Strategic Workforce Planning is becoming the most sought-after competency in HR today. Yet very few HR professionals are able to go past traditional manpower planning, to the qualitative decision framework that aligns workforce variables with broader organizational strategy.

The SWP conference prepares participants for a leadership role in strategic planning, with subject matter expertise and proficiency in forecasting, problem solving and business strategy.

SWP conference participants learn to:

- Determine the most critical competencies and aptitudes needed for high performance and growth
- Develop the ability to respond to rapid change, with comprehensive contingency planning
- Identify and execute against specific workforce, management and leadership gaps
- Identify, understand and adapt to global and local labor trends that impact the workforce
- Imagine and prepare for multiple economic, market or competitive scenarios
- Align workforce planning with integrated human capital and business strategy

The Master Trainer (Kevin Rutherford) will give SWP participants hands-on application of the concepts explored in the SWP certification program. With the assistance of senior Talent Management Institute faculty, candidates develop a detailed practicum that applies the SWP decision framework to an actual planning challenge.

Please feel free to contact **APAC HR Summit** members or just simply reply through the information below:

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Thank you for your time and consideration, and we sincerely hope to hear from you soon!

Best regards,

APAC HR Summit Staff

WHEN

Friday, 18th November, 2011, 08:00 -18:00 (Shanghai Time)

WHERE

Jumeirah Himalayas Hotel

上海卓美亚喜玛拉雅酒店, 1108 Mei Hua Road, 中国上海浦东梅花路 1108 号, Shanghai 201204

Attire

Business Attire

RSVP

Thursday, 20 October, 2011